

**2023-2028**

ISLSC

# **STRATEGIC PLAN**





# Our Club

Inverloch Surf Life Saving Club was founded in 1998 and had been watching over the community ever since. The club takes pride in fostering development and embracing innovative thinking allowing us to create new programs for members and path the way to be a unique club. With a team of dedicated volunteers we aim to continually serve our community and support our members to aspire, and inspire other.

## Mission

Our mission is to provide a safe aquatic environment for the community and an inclusive club environment for all. We strive to uphold an innovative and diverse culture that provides growth and development opportunities for all.

## Vision

Our vision is to be the best club for our members and the greater community. We will achieve this by providing shared experiences through lifesaving community and club activities.

# Our Values

## Community

To be a community focused club and a welcoming environment for our members and extended network.

## Growth

Provide opportunities for all members to grow and develop their leadership, personal and professional skills.

## Respect

We respect our club, our members, the community, and all organisations that we interact with.

## Inclusive

To be a welcoming club for all.

## Wellbeing

To ensure the safety and well-being of the community, and all members.

### Strategic Membership Development

- Develop and Improve member engagement programs.
- Revise and expand membership options to target a range of community groups.

### Board Structure and Succession

- Ensure the Appropriate board and extended club structure is in place to successfully manage the organisation.
- Grow a sustainable volunteering culture with smaller roles and sub committees assisting board members.
- Review and update documentation of position policies and procedures to enhance transitions of roles.
- Develop succession plans and enhance training and guidance for club roles.

### Community Engagement and Relationships

- Developing and nurturing relationships within the local community, services, and the broader community
- Greater utilisation of Social and local media to highlight our contributions and involvement with the greater community.
- Continue to engage in and expand our participation in local community activities.

### Organisational Sustainability

- Maintain and build a variety of revenue streams whilst serving the needs of the community.
- Set strategic financial goals to ensure sustainability and organisational growth through budgets, forecasting, targets for membership and sponsorship growth.
- Focus on a future fund, allowing for building maintenance/refurbishment to encourage usage and commercial opportunities.

### Life Saving Program

- Revise operational patrol, aiming to increase active participation and engagement within patrol groups.
- Expand educational training, grow, and enhance our pool of trainers/assessors.
- Increase focus on competition to further engage members and build a positive culture.

### Diversity, Inclusivity and Well-Being

- Implement additional programs that encourage diversity.
- Reinforce a safe, welcoming, and inclusive environment for all.
- Greater promote our range of avenues for attaining mental health and well-being support for members.